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BiKASE LAUNCHES SuperBand on Kickstarter

May 16, 2016 – MILWAUKEE, WI– BiKASE is excited to announce the launch of the SuperBand on the Kickstarter Platform.

A new, super way to hold items on your bike.

The team at BiKASE thought there could be a versatile, compact, and universal solution to hold items on many different bikes with accessibility being a must.

The SuperBand is designed to hold items like a smartphone, light jacket, sunglasses, energy bar, water bottle and even a summer sausage! The design is a two part construction of a rigid frame and elastic bands made of engineered rubber. Easy attachment by way of 2 different sized straps as to fit on almost any frame or using the water bottle cage mounts on the bike.

While a great product for your bicycle, the SuperBand works to mount items on any shape of 3" or smaller. Thus, the SuperBand can be a solution to mount items on Golf Carts, Strollers, ATV's to name a few.

Please consider joining the party and help us to launch the SuperBand through Kickstarter.com.

About BiKASE

The vision for BiKASE was born out of a desire to provide cyclists well-designed products that address the needs of all types of riders. Whether for an extended adventure, riding for exercise, commuting, touring, training, or trail riding, BiKASE delights in designing and producing practical accessories for you and your ride.

Our family operated business is located in Milwaukee, an area rich with cycling heritage. Wisconsin's roads, trails, kettles, landscapes and seasons are an inspiration and offer us terrific riding and R&D opportunities. The team at BiKASE invests its energy creating great products that we think will make your ride experience better and more enjoyable.

Whether a shop owner or bicycle rider, our TOP priority is to be sure all of our customers are not just satisfied, but are more than pleased with the performance of our products. We value you most, our customer, and greatly appreciate your interest in BiKASE. www.bikase.com.