



interbike



CatEye debuts a host of new products at 2016 Interbike

Las Vegas, NV – From the floor of this year's Interbike show, CatEye will be debuting a host of new products along with upgrades to current products. These additions and revisions will continue to establish CatEye as a full-line manufacturer. Dealers, media and attendees are welcome to stop by booth #11095 to view the newest editions to the growing family of CatEye products.

Volt 6000 Headlight

The Volt 6000 is the most powerful class of headlight in the world and something you have to experience to believe.

6000 lumens of ultra-white light turn dark into day for an unparalleled night riding experience. Whether you're looking for an unfair advantage at the next 24-hour race, or just seek the solitude of singletrack at night, you no longer have to slow down when the sun goes down.

MAP pricing — Volt 6000

Volt 6000 -> \$800



CatEye Precision Power Meter by 4iiii Innovations

As a joint venture between CatEye and 4iiii Innovations, we're offering our first power meter in a light-weight, compact and accurate package. Three Shimano versions are available - Dura-Ace, Ultegra and 105 - in various crank arm lengths (165~175mm). These units pair with CatEye's Smart Plus, Smart, Evo Plus and Stealth 50 series computers.

MAP pricing — CatEye Precision Power Meter by 4iiii Innovations

Dura-Ace -> \$620 (LH crank arm only)

Ultegra -> \$520 (LH crank arm only)

105 -> \$420 (LH crank arm only)



Volt XC Series

The Volt XC series represents the best value-per-lumen lights on the market. Available in 500, 400, 200 and 100 lumen versions, the Volt XC series feature high-intensity white LED bulbs and USB-rechargeable Lithium-Ion batteries. Added features include multiple lighting modes, a battery indicator and easy installation via a rubber bar mount.

The XC series joins the already successful Volt family of lights to help complete CatEye's headlight offerings. Dealers now can choose from two distinct selling strategies and offer their customers a wide array of CatEye price-points and features. The Volt series resonates with the enthusiast that seeks the best product money can offer, and the XC series helps serve the customer who seeks the most for their money.

MAP pricing – Volt XC series

Volt 500XC -> \$60

Volt 400XC -> \$50

Volt 200XC -> \$35

Volt 100XC -> \$25



Rapid X Kinetic

Cycling safety is a 'round the clock necessity. The CatEye Rapid X2 Kinetic, is a movement-sensitive, day and nighttime tail light for any ride. The Kinetic features a built-in accelerometer that automatically switches into a constant burst mode when it senses a sudden change in speed – alerting those around you. Additional features include a 50 lumen, USB-rechargeable LED light and an easy-to-use mounting system along with a 30-hour runtime.

MAP pricing – Rapid X2 Kinetic

Rapid X2 Kinetic -> \$60



Rapid X Series

New for 2017, the popular Rapid X series receive upgraded lumen outputs across the board. Generally speaking, most models benefit from a 50% increase in lumens output over last year's versions, yet MAP pricing remains the same as last year. This increase proves beneficial to cyclists using them during daytime hours.

MAP pricing – Rapid X Series

Rapid X3 Front or Rear -> \$60

Rapid X2 Front or Rear -> \$50

Rapid X Front or Rear -> \$40



Accessories and Soft Goods

To round-out the 2017 new product offering, CatEye has a wide-range of cycling accessories to suit riders of all kinds. Whether it's soft goods such as headwear, gloves and arm/leg covers; or hard goods like pumps, tools, grips and water bottle cages there's sure to be something for everyone!



About CatEye:

CatEye is the leading manufacturer of cycle computers, lights and reflectors to cyclists in the world. Founded in 1954 in Osaka, Japan, CatEye has always been a leader in innovation and technology.

In 1964, CatEye created the first flashing lamp for bicycles. CatEye went on to create the very first bicycle head lamp using white LEDs in 2001. The company is truly a world leader in lens and reflector technology.

CatEye's first cycle computer was released in 1981. Now we offer a full range of computers to meet the demands of cyclists around the globe. Always at the cutting edge of technology, we were among the first companies to integrate altimeter, heart rate, and cadence technology into cycle computers.

From its head office in Osaka, Japan, CatEye manages two factories in Japan and one in China, and is an ISO approved manufacturer. On the leading edge of technology, CatEye continues to innovate and lead the industry in bicycle electronics, and is committed to safety and comfort in cycling.