



Schiller Bikes |

Bike A Blue Planet

COMPANY OVERVIEW

Schiller Bikes was founded on the daring belief that people should be able to bike across a blue planet. Hailed as “the world’s most radically redesigned bicycle” the S1 is the best water bike available on the market. The S1 is constructed out of marine grade alloys, stainless steel, a proprietary propulsion and steering system, and rugged inflatable pontoons that allow for easy transport, assembly and breakdown.

Developed with state-of-the-art engineering and design, the Schiller S1 and S1-C (carbon) are simultaneously revolutionizing the water sports and cycling industries, enabling millions of people around the world to have an exhilarating, dynamic and safe biking experience on the water. This is the next frontier in biking and water sports – one that has no learning curve (or paddles or uncomfortable seating in kayak hulls)– and is accessible to all for fun, fitness, touring and adventure on almost any body of water.

With nearly one billion bikes around the globe built for land, Schiller is singularly focused on delivering its customers epic rides, trailblazing voyages and incredible sunset spins on a new aquatic terrain.

Schiller Bikes was founded by Judah Schiller, the first person to ever bike ride across the San Francisco Bay and Hudson River.

Company was founded in 2013 and is based in Mill Valley, CA



The SCHILLER S1 Bike



THE NEXT WAVE IN BIKING

Schiller Bikes designs and manufactures the world's most advanced water bike.

TECHNOLOGY

A premium bike meets ultra-portable catamaran, the S1 is the most advanced production water bike in the world. Its iconic design features striking curves, bold colors, anodized aluminum frame and stainless steel precision engineered parts. A proprietary drive train employs carbon and Kevlar belts, flexible shafts, and propulsion system that enables riders to easily create forward thrust with a high degree of maneuverability. Rugged, inflatable pontoons ensure maximum rider safety on the water. The S1 drive train requires very low maintenance and is serviceable by bike mechanics around the world. The S1 can achieve speeds of approximately 7+ knots per hour (9 mph / 14Kph) depending on rider ability. The bike is ergonomically designed with interchangeable bike components (saddle, handlebars, cranks, and pedals) and a variety of system features to ensure maximum safety on the water.

DESIGN FEATURES

- Iconic design language
- Marine grade alloys and stainless steel to resist corrosion in salt water environments



- Fast, and can reach speeds of approximately 8+ mph, depending on rider ability
- Integrated steering at handlebars
- Proprietary propulsion system
- Safe and stable in open water
- Under 10 minutes to assemble
- Compact footprint – fits inside many cars, boat holds and city apartments
- Intuitive UX
- Rugged, 11100 denier PVC inflatable pontoons
- Modular architecture
- Variety of color options
- Weight is approximately 90 pounds (40 kg)
- One of the only bikes in the world that can go in reverse
- Low maintenance

The Schiller team's commitment to design, technology, safety and engineering, matched with a passion for all things aquatic, is what guides them each and every day.

ECO FRIENDLY

Unlike other motorized watercraft such as wave runners, the Schiller bike is a 100% human powered vehicle requiring no fuel and having zero emissions or impact on the environment. They are silent in motion and do not require a trailer for transport.

PRICING + AVAILABILITY

The company presently has S1 bikes in over 25 countries (including UAE, Qatar, Kuwait, Oman and Saudi Arabia) and at a growing roster of the leading hotels and resorts around the world, including Four Seasons, Viceroy, Andaz, Waldorf, and many others.

- Schiller S1 MSRP - \$4,500
- Schiller S1 – Carbon MSRP \$5,500
- Accessories include: stained Brazilian hardwood and carbon fiber running boards, fishing rod holders, sea anchors, water bottle cages, t-shirts



VERTICALS:

Outdoor –Minded Consumers and fitness enthusiasts, Beachfront Hotels + Resorts, Yachting & Marine, Cruise Lines Rental & Adventure Tour Operators, Summer camps

COMPANY TIMELINE

Incorporated in October 2103. USA (Delaware) corporation.

MANUFACTURING

Schiller bikes are made in California

EXECUTIVE TEAM

• Judah Schiller: Founder and CEO

In 2013, Judah Schiller became the first person in history to bike across the San Francisco Bay and Hudson River. What started as a socially innovative statement to the biking community spurned the pioneering idea that water sport enthusiasts and cyclists alike could enjoy water biking purely for fun, fitness, touring and adventure. And so Schiller Bikes was launched to design and manufacture the most advanced water bike ever created, giving people an entirely new way to enjoy oceans, seas, lakes, canals and rivers around the globe. A water sports enthusiast at heart, Judah was a CEO and co-Founder of both Saatchi & Saatchi S and AIKO, a design & innovation agency based in San Francisco. In both roles, he has successfully helped major brands develop and launch new consumer products and build engaged communities. He lives in Mill Valley with his three kids.

• Robert Frick, VP Design

Bobby was raised on the shores of San Francisco Bay. A lifelong mariner and water sports fanatic, Bobby was behind the tiller of an outboard motor almost before he could walk. An early innovator in the kite boarding industry, Bobby was one of the first designers of lightweight composite kite boards renowned for their excellent light wind performance. Bobby brings to Schiller Bikes a passion for all things aquatic, an entrepreneurial spirit and natural gift of transforming product design challenges into opportunities. Bobby holds a BA in Industrial and Product Design from the Academy of Art University and lives in Tiburon, CA.

• Brad Knop, CFO

Brad has over 25 years experience successfully managing the finance and operations of a variety of companies. He has held the COO/ CFO role at companies including Livebooks, MediaCast and Webcast Solutions where he successfully led the company from start-up to \$50 million acquisitions by Starmedia. A veteran of



the biking industry, Brad was the former CEO of Xtracycle, an outdoor lifestyle/bike company.

- **Robyn Cathey, VP of Operations**

Robyn brings 15 years of practical experience in project direction with an emphasis in industry and business demographic analysis. As a former Director, Operations for GIS, she successfully guided over 50 communities in leveraging their business attraction and economic development programs, utilizing deep data, market analysis and geographic information systems (GIS). Along with her community development background, she also has extensive experience in high tech, luxury and lifestyle marketing and public relations. She is committed to the mission of championing the world's most advanced water bike. Robyn is a licensed Pilates instructor, avid surfer and cycling enthusiast.

CONTACTS

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