MONTAGUE BIKES







Montague to Showcase Redesigned Folding Bicycle Frame at Interbike New DirectConnect System Delivers Increased Frame Stiffness and Superior Ride Quality

CAMBRIDGE, MA – August 5, 2016 – Montague Bikes, the leader in full-size folding bikes, is proud to bring its newly redesigned full sized folding road and mountain bikes to the Interbike International Expo in Las Vegas September 21-23. The 11 new bike models all feature the new patented DirectConnectTM folding system that provides increased frame stiffness and ride quality superior to other folding bikes on the market while allowing the bike to be folded in less than 20 seconds.

The DirectConnect system builds upon their concentric seat tube design, which does not break the frame's tubing to allow the bike to fold. The design, already considered the strongest folding frame on the market, is improved with a revolutionary latch that directly mates the two halves of the frame when unfolded. It removes the need for a quick release on the top tube and provides a larger clamping surface and load bearing area than their previous design.

Also, Montague will be featuring its Eurobike award -winning RackStand which serves as a cargo rack and mud guard when the bike is in use, converts into a kickstand when parked, and allows the bike to stand upright when folded. Until now, the RackStand was only available on select Montague bike models. Beginning this fall it will be available for aftermarket sale.

"We are constantly challenging ourselves to improve our designs," said Montague Bikes President David Montague. "The new DirectConnect and RackStand technologies incorporated into this year's bike models have helped to ensure the best ride quality available from a folding bike."

The 2016 Montague bike line-up includes six road and five mountain bikes ranging in price from \$639.95 to \$2,449.00, many of which will be on display at Eurobike including the brand new Allston. The bike features a Gates carbon belt in place of a standard chain allowing for grease-free handling and a Shimano Alfine 11-speed internal gear hub. The combination makes the drivetrain corrosion resistant and virtually maintenance-free.

At the show Montague will also be featuring mountain bikes from its legendary Paratrooper line including new 27.5" wheel offerings, the <u>Paratrooper Elite</u> and <u>Paratrooper Highline</u>. The original Montague <u>Paratrooper</u> was developed under a grant from the Defense Advanced Research Project Agency (DARPA) to design a rugged folding bike for use by the U.S. Marines.

When folded, all Montague bike frames compact to just 36 inches wide, 28 inches high and 12 inches deep, perfect for tight storage spaces in a home, car, boat, plane or recreational vehicle.

About Montague Corporation

Montague Corporation is based in Cambridge, Massachusetts USA and is dedicated to advancing cycling through the development of inventive technologies that provide its customers with an unprecedented combination of performance and convenience. Montague has been manufacturing bikes and bike components for 25 years.

Visit www.montaguebikes.com or call +(617) 491-7200 for more information about Montague products and

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Company Background:

Founded in 1987, Montague Corporation is focused on designing and producing full-size, high-performance bicycles that fold — bicycles that sacrifice nothing in ride quality and ability, yet still provide the folding benefit for space saving convenience.

Montague's Folding Integrated Technology (F.I.T.) was developed by Montague for military use and is covered under numerous patents worldwide. In 1997, Montague won a grant from the Defense Advanced Research Projects Agency (DARPA), who recognized the importance of their folding technology. Working with the United States Marines, Montague developed the Tactical Electric No Signature (TENS) Mountain bike. The new folding design allowed Paratroopers to deploy from military aircraft with a bike and was later used in Montague's consumer line of folding bikes.

In 2016, Montague completely re-designed their folding bike line again with the new DirectConnect folding system. The improved folding system removes the quick release from the top tube, makes folding easier, and provides stronger clamping.

Other innovations developed by Montague include the Octagon steering system which allows the rider to adjust their handlebar height by up to four inches using an easy to use quick release system. In 2016 Montague incorporated the Eurobike Award winning RackStand as standard equipment on select Montague bike models. The RackStand acts as a luggage carrier, mudguard, kickstand, and work stand all in one. Both products are available for OEM and aftermarket sale.

Bike Advocacy:

In 2015, Montague launched the first official Park&Pedal program in the US in conjunction with the Massachusetts Department of Conservation and Recreation, and the Department of Transportation. The program encourages car commuters to park outside the city and bike the rest of the way to their destination by providing free parking on commuting routes near bike paths. The program was successful in getting cars off of Boston's streets while getting more people on bikes, and saw a vast expansion in 2016. Park&Pedal can now accommodate thousands of commuters in the greater Boston area and is preparing to expand to other cities around the globe.

PR Contact:



Product Fact Sheet: Allston



Folding bike specs:

- Shimano Alfine 11 internal gear hub
- Shimano hydraulic disc brakes
- Gates carbon belt drive
- Wheel Size: 700c
- Folded Size: 36" x 28" x 12"
- Frame Sizes Available: 19", 21"
- M.S.R.P.: \$1,895.00 USD



Description:

The Allston is the ultimate commuter bike. The 11 speed Shimano Alfine internal gear hub combined with a Gates carbon belt drive provides a virtually maintenance-free and silent drivetrain. Hydraulic disc brakes provide superb stopping power, a RackStand offers cargo carrying capacity, and extra wide 38mm tires make it comfortable on even the roughest roads. The patented folding design allows the Allston to stow in the car trunk, train, or closet.

PR Contact:



Product Fact Sheet: The FIT



Folding bike specs:

- 30-speed Shimano Tiagra
- Tektro disc brakes
- Carbon fiber fork
- Wheel Size: 700c
- Folding Time: 20 sec.
- Folded Size: 36" x 28" x 12"
- Frame Sizes Available: 19", 21"
- M.S.R.P.: \$1,295.00 USD



Description:

The FIT is built for club rides, fitness training, and long excursions on mountain roads. Tektro disc brakes, a carbon fiber fork, and 28mm tires position the FIT among the industry's best endurance road bikes. It folds in under 20 seconds without the use of tools, offering flexibility in today's multi-tasking world. It's a fast, sleek road bike that can maneuver around the city, and fold up to go aboard a train or bus for ultimate versatility.

PR Contact:



Product Fact Sheet: Navigator



Folding bike specs:

27-speed Shimano Sora

Mechanical disc brakes

• Wheel Size: 700c

• Folding Time: 20 sec.

• Folded Size: 36"x28"x12"

• Frame Sizes Available: 17in., 19in., 21in.

M.S.R.P.: \$959.00 USD



The Navigator is the first 700c folding gravel bike. It has knobby 35mm tires, 27 speeds, and disc brakes making it at home on both roads and gravel trails. The included RackStand which acts as a cargo carrier, kickstand, fender, and folded bike stand also makes it perfect for commuting and touring. In a matter of seconds it folds for the train, car trunk, or closet.

PR Contact:





Product Fact Sheet: Urban



Folding bike specs:

• 21-speed Shimano

• RackStand rear rack and fenders

Wheel Size: 700cFolding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 17", 19", 21"

M.S.R.P.: \$749.95 USD



Description:

The Urban delivers road performance on a budget. A 21-speed drivetrain provides ample gearing for hilly roads, while a rear rack and 35mm tires make it ideal for commuting over rough roads and potholes. Ideal for cruising city streets, daily commuting, and grocery runs. It's compact fold makes it easy to take on the train, store under a desk or in a car trunk. The patented RackStand also has a built in fender, acts as a kickstand, and serves as a stand for the folded bike.

PR Contact:



Product Fact Sheet: Boston



Folding bike specs:

• Speeds: 1

• Flip flop hub for fixed gear or freewheel

Wheel Size: 700cFolding Time: 20 sec.

Folded Size: 36" x 28" x 12"Frame Sizes Available: 19", 21"

M.S.R.P.: \$699.95 USD



Description:

The Montague Boston is the first full size, single-speed folding bike featuring 700c wheels and is ideal for riding in the city. It includes a flip-flop hub so the rear wheel can operate as either a fixed-gear or free-wheel setup. The Boston is a fast bike for the urban rider who wants simplicity with excellent performance. The durable, lightweight and virtually maintenance free single speed is taken to the next level with a convenient folding design.

PR Contact:



Product Fact Sheet: Crosstown



Folding bike specs:

7-speed Shimano drivetrain

• Wheel Size: 700c

Octagon adjustable steering system

• Folding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 17", 19", 21"

M.S.R.P.: \$659.95 USD



The Crosstown is the classic do-it-all bike that delivers a comfortable and ergonomic ride for any riding style. This versatile bike can be used for a vigorous fitness ride, a casual cruise around town or as reliable transportation to get to and from work. Featuring 7-speeds, 700c x 35mm tires, and a comfort saddle, the Crosstown also comes equipped with Montague's Octagon steering system, a stem that is height-adjustable with just the click of a button, allowing an upright and comfortable position.

PR Contact:





Product Fact Sheet: Paratrooper Elite



Folding bike specs:

- 30-speed Shimano XT
- Shimano XT hydraulic disc brakes
- 27.5" Mavic wheels & Maxxis tires
- Folding Time: 20 sec.
- Folded Size: 36" x 28" x 12"
- Frame Sizes Available: 18", 20"
- M.S.R.P.: \$2,449.00 USD



Description:

The Paratrooper Elite is the highest performance folding mountain bike in the world. It's an aggressive hard tail built for technical single track. 27.5-inch wheels roll over any obstacle while a full Shimano XT drivetrain, Shimano XT hydraulic disc brakes, and Rockshox Reba suspension provide performance never before seen from a folding bike. The bike is ideal for races, epic mountain rides, single track runs and technical cross country courses. Built upon the heritage of Montague military folding bikes, the Elite takes the mountain line to new heights.

PR Contact:



Product Fact Sheet: Paratrooper Highline



Folding bike specs:

20-speed Shimano SLX

• Tektro hydraulic disc brakes

• RockShox XC30 suspension fork

• Wheel Size: 27.5"

• Folding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 18", 20"

• M.S.R.P.: \$1,249.00 USD



Description:

The Paratrooper Highline is a true cross country machine. 27.5" wheels provide superior rolling ability over obstacles and rough terrain making it ideal for after work trail runs or weekend mountain excursions. A Rockshox fork and hydraulic disc brakes satisfy the true XC rider looking for convenience. Like all Montagues, the Highline is designed to fold for the car trunk, train or closet.

PR Contact:



Product Fact Sheet: Paratrooper Pro



Folding bike specs:

• 27-speed Shimano Deore

Mechanical disc brakes

• Suntour suspension

• Wheel Size: 26in.

• Folding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 18", 20"

M.S.R.P.: \$995.00 USD



Description:

The Paratrooper Pro builds upon the classic Montague Paratrooper with upgraded components. Plenty of gears for climbing and 100mm of travel in the Suntour suspension fork make this a truly off-road folding bike. Just like the original Paratrooper, the Pro is known for its durability and load bearing capabilities, and has developed a following with everyday commuters, campers and weekend warriors. The included RackStand acts as a cargo rack, kickstand, folded bike stand, and has a built in mud guard.

PR Contact:



Product Fact Sheet: Paratrooper



Folding bike specs:

• 24-speed Shimano Deore

Mechanical disc brakes

• Wheel Size: 26"

• Folding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 16", 18", 20"

M.S.R.P.: \$899.00 USD



Description:

The Paratrooper is the original folding mountain bike from Montague. Tough, rugged and ready for anything, the patented folding design was developed under a grant from DARPA to allow airborne soldiers to drop out of airplanes into combat. The Paratrooper offers 24 speeds, front suspension, mechanical disc brakes, and a Rackstand for hauling gear. Known for its durability and load bearing capabilities, this folding bike has also developed a following with commuters and weekend warriors.

PR Contact:



Product Fact Sheet: Paratrooper Express



Folding bike specs:

• 18-speed Shimano drivetrain

• Suntour front suspension

Tektro brakes

• Wheel Size: 26"

• Folding Time: 20 sec.

• Folded Size: 36" x 28" x 12"

• Frame Sizes Available: 16", 18", 20"

• M.S.R.P.: \$639.95 USD



Description:

The Paratrooper Express is a versatile multi-sport bike that is designed to fold and fit anywhere. With 18 speeds, wide semi-knobby tires and a front suspension fork, this bike is well suited for light trail or path riding, for weekend excursions, and as a rugged daily commuter.

PR Contact:



Technology Fact Sheet: DirectConnect



Description:

Montague took the strongest folding bikes on the market and re-designed them from the ground up to provide an even better ride, an easier folding experience, and a stunning new look. The new DirectConnect™ folding system removes the needs for a quick release on the top tube, connects the front and rear frames with a larger latch, and automatically clicks into place when the bike is unfolded.

Ease of Use:

- Simply open the quick release lever on the DirectConnect latch, and push it to allow the bike frame to fold. Unfolding is even easier. Open the frame all the way and the spring loaded system will click into place. Then close the quick release to secure it and you're ready to ride.
- When the quick release lever of the DirectConnect system is closed, the ramped surfaces of the
 upper and lower frame are automatically drawn together both horizontally and vertically. This
 pre-loads the joint and ensures there will be absolutely no movement in the frame.

PR Contact:



Product Fact Sheet: RackStand





Specs:

- 4 in 1 multi-use rack
 - Cargo rack
 - Kickstand
 - Workstand
 - Mud guard
- Fits 24", 26", 27", 650b and 700c wheels
- Load capacity of 25 kg.
- Integrated rear fender and reflector
- M.S.R.P.: \$99.95

Description:

RackStand™ is a new concept in bicycle rack systems. It is a luggage carrier, mudguard, kickstand, and work stand all in one. When in the riding position RackStand can accept standard panniers and bags and has a built in fender to keep riders dry. A quick release allows it to rotate under the rear wheel on a specially designed axle mount. When in the lowered position it acts as a kickstand or workstand for drivetrain and brake adjustments. Originally available on select Montague bike models, RackStand is now available for aftermarket sale.

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