**Press Release**

Established in 2009, Sports Creative is a young, dynamic, bespoke sportswear company at the forefront of creating bespoke apparel, accessories, footwear and ShakeSphere.

By utilising the latest technology, fabrics and production techniques, our enthusiastic design team produce cutting edge, affordable and unique products. We offer an unparalleled service that saves time and money through concept to delivery.

We offer a super-efficient production process for our wide ranging global client base. by working harmoniously with fabric, print, dying and production factories directly, we can save you money. We also have a network of global logistics solutions, taking care of delivery, importing and customs issues, so that you don’t have to worry about anything.

Our Chinese speaking staff in Manchester (our UK headquarters) as well as full time staff in our Nanjing (China office) ensure success and quality. We have a small but dedicated team, managing each project, that offers round the clock customer service.

Sports Creative has the capacity to save you time, money and offer you solutions befitting of your future plans.

CEO Richard Beardsell, a World Champion athlete himself, has had problems with industry leading shaker bottles, using 20 years of Product Design experience invented ShakeSphere the ultimate supplements mixing bottle.

ShakeSphere has a round base and round lid which creates a capsule shape therefore you do not require any mixing accessories such as a ball or mesh in order to achieve superior mixing as the shape of the bottle does the mixing for you. ShakeSphere comes complete with rotating pill storage with a sliding door as well as a storage compartment for powders or snacks.

ShakeSphere is BPA free, dishwasher safe, freezer safe and microwave safe as well as FDA approved.

Please find our Promo videos below:

<https://www.youtube.com/watch?v=MEf0qSHublw>

<https://www.youtube.com/watch?v=AM2yKYOBwfI>

ShakeSphere is available for Co-branding from only 1,000 units.

We would welcome an opportunity to present Sports Creative and ShakeSphere to you so please visit our stand during the show.