

AsSeenOnTV.pro Launches DRTV Campaign with Stadium Bags

AsSeenOnTV.pro and its Product Managers announce the DRTV campaign launch with Stadium Bags

St. Petersburg, Florida ([PRWEB](#)) January 06, 2017 -- Kevin Harrington, one of the original Sharks from hit reality series Shark Tank, and the Product Managers of [AsSeenOnTV.pro](#) are pleased to announce the launch of a new DRTV campaign with Stadium Bags.

Stadium Bags were born out of a need to keep schools safe, beginning as Safety Bags LLC. The company's line of transparent bags and backpacks are durable, ergonomically designed and offer true durability and ease of use. Out of a desire to make a difference, Safety Bags expanded the line to introduce Stadium Bags for the dedicated sports fan. These days, professional and college sports require the use of clear bags and backpacks and Stadium Bags make it easy for families trying to get out to the ballgame or race. 2016 Family Choice Award Winning Stadium Bags meet the see-through bag requirements for both professional and college sports.

As part of its DRTV campaign with [AsSeenOnTV.pro](#), Stadium Bags will be appearing in 30 and 60 second spots set to air nationwide and feature the original Shark himself, Kevin Harrington. AsSeenOnTV.pro is comprised of an award-winning team of producers, writers, videographers, and editors as well as industry veterans dedicated to finding the latest, most innovative products and ideas, and putting them on the DRTV map.

About Kevin Harrington

As the inventor of the infomercial, founder of As Seen on TV, and one of the original Sharks on Shark Tank, Kevin Harrington has worked with some of the world's biggest celebrities and launched some of the best-selling DRTV campaigns in history. Since producing his first 30-minute infomercial in 1984, Harrington has been involved in over 500 product launches that have resulted in over \$5 billion in sales. Now, in his latest venture with AsSeenOnTV.pro, Harrington is on the hunt for the best new products and ideas, bringing them to homes everywhere through personalized DRTV campaigns featuring the Shark.

About [AsSeenOnTV.pro](#)

Headquartered in South Florida, AsSeenOnTV.pro is a full-service production, branding, and marketing company that specializes in direct response television, short- and long-form commercials, and brand building. Based out of a 25,000+ sq ft, state-of-the-art studio, the company's creative team handles every aspect of production from script to screen to airing. For nearly two decades, AsSeenOnTV.pro's veteran staff of writers, producers, videographers, and editors has amassed more than 50 Telly Awards, thousands of prestigious clients, and over \$20 million in television placements.

For more information on Stadium Bags, please visit [www.StadiumBags.com](#).



Contact Information

Public Relations

AsSeenOnTV.pro

<http://asseenontv.pro/>

+1 954-379-4331

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<http://asseenontv.pro/>

813-400-1515

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