



ThermoServ Launches New Line of Double Wall Tumblers For 2017

Domestic drinkware leader expands collection of virtually unbreakable, double wall vessels with new sizes and silhouettes.

For Immediate Release

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DALLAS, TEXAS – ThermoServ, a leading provider of American-made drink and tableware, announces the launch of a new series of virtually unbreakable, double wall tumblers to be available in Spring 2017.

The new collection of vessels will come in four different sizes/styles, including an 18oz tumbler, 24oz tumbler, 28oz tumbler, and 28oz travel water bottle. All of the items are designed to accommodate at home or on-the-go use with optional drink-thru lids. The tumblers are constructed out of Eastman Tritan® in order to be exceedingly durable, and the double wall design keeps beverages hot or cold while also reducing condensation. With a slim and modern silhouette, these vessels round out ThermoServ's existing core collection of double wall tumblers, including their recently patented 24oz travel tumbler. The new vessels will be domestically manufactured at the company's plant headquarters in Dallas, Texas.

The introduction of these new vessels is an example of ThermoServ's recommitment to innovation and quality shown in recent years. The company unveiled a full refresh of their brand and vision in 2014-2015, and since then have displayed continuous improvements through significant, multi-million dollar investments in their manufacturing plant, staff and office space, as well as new product development efforts.

Since assuming leadership of the company in 2013, President Tom Neth has focused on fostering operational excellence and innovation throughout the company. "ThermoServ has always produced quality, American Made products that fit the needs of the casual consumer. We're committed to developing and bringing to market new drinkware and tableware items that both look great and perform", said Neth. "We are confident this new line of tumblers will strengthen our core offering of insulated drinkware, and provide improved drinkware options for retailers and consumers."

The new tumblers are expected to make their debut at both the annual Licensed and Tailgate Show in January 2017, as well as the International Home + Housewares Show in March 2017.

About ThermoServ

Established 51 years ago, ThermoServ is a leading provider of innovative drinkware and tableware products that are Made in America and designed to fit everyday life. We are committed to serving as an integrated partner for businesses in the retail, food service, specialty advertising and healthcare markets, and we always keep the end customer's satisfaction a priority. Through product differentiation, continuous quality improvements and the highest level of service from our people, you can rest assured that ThermoServ will deliver the highest quality and relevant product offerings to meet the demanding needs of the market. Whether it is a family gathering, at work or just for play, we stay focused on life's necessities. For more information, please visit the ThermoServ website at www.thermoserv.com

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