

## **Timbuk2 Inspires Unbound Adventures with Their Fall 2017 Travel Collection**

*The iconic bag company incites wanderlust with all-new modern and elevated additions*

**SAN FRANCISCO, Calif. (February 15, 2017)** - [Timbuk2](#), the San Francisco-based pioneer of made-in-America customization and manufacturer of messenger bags, packs, and accessories since 1989, is making it easier than ever to live a travel-first lifestyle with a new collection of packs ready to go at a moment's notice. Whether by plane, train, car, or (preferably) bike, these all-new bags take style and function to the next level for your weekend getaway or extended escape.

"This new line of modern packs rolls the spirit of cycling into your travel jaunts," said CEO Patti Cazzato. "Instilled with the same Timbuk2 capabilities that cyclists have come to know and trust, each style offers ample compartments and multiple ways to carry, making the journey as much fun as the destination"

**Packs:** As perfect for a planned adventure as they are for inspiring adventure themselves, these packs are minimalist style with maximal function for a carry-on or whole week-long, featuring padded laptop compartments, extensive internal organization, airmesh ventilated back panels, and sleek ripstop nylon for easy travel from A to B. The lineup, each with multiple ways to carry, includes:

- **Timbuk2 Wander Pack (\$179)** – A go-to pack for a longer excursion, the Wander lets you do just that - wander with essentials stashed in a full-zip main compartment and keep the rest tucked away.
  - 40L; Available in: Surplus, and Jet Black
- **Timbuk2 Blitz Pack (\$139)** – Simple, sleek and lightweight, the Blink has pads inside out and out to protect your valuables and make an easy carry near or far.
  - 28L; Available in: Surplus, and Jet Black
- **Timbuk2 Blink Pack (\$119)** – A diminutive version of its Blitz counterpart with all the function in a smaller package. Keep it compact for when size does matter.
  - 24L; Available in: Surplus, Jet Black, and Pacific

**Duffels:** A modern take on timeless style, this new array of duffels promises ample space and foolproof organization for years of adventurous travel ahead. Classics in the making, highlights include:

- **Timbuk2 Quest Duffel (\$99 -S; \$129 -M; \$149 -L)** – This adaptable bag offers a trifecta of storage, replete with an internal mesh wall pocket, multiple exterior pockets, as well as a large floating pocket for shoes or toiletries. Carry as a duffel or wear it as a backpack, this bag offers options to suit both your comfort and organizational needs.
  - 30L (S); 48L; (M); 66L (L); Available in: Noir, Surplus, Jet Black, and Pacific
- **Timbuk2 Quest Rolling Duffel (\$199 -M; \$219 -L)** – Closer to a classic carry-on luggage design, this is the Quest's function on smooth rolling wheels.
  - 48L (M); 66L (L); Available in: Noir, Surplus, and Jet Black

The Timbuk2 Fall 2017 Travel Collection will be available August 2017. For more information on Timbuk2, visit [www.timbuk2.com](http://www.timbuk2.com).

### **About Timbuk2**

*Timbuk2 is synonymous with San Francisco.* Founded 27 years ago by bike messenger Rob Honeycutt in a garage in the city's Mission District, the company maintains an effervescent spirit of cycling to this day. Since its inception in 1989, Timbuk2 has designed quality bags, packs, and accessories built to last a lifetime and outsmart the cities we live and bike in. From humble beginnings as the original bike messenger company to an industry leader in forward-thinking, sustainable manufacturing using materials sourced worldwide, Timbuk2 strives to inspire urban mobility, enable individuality, and promote responsibility. Timbuk2 products are sold at its retail stores in San Francisco, Seattle, Denver, Chicago, Venice Beach, Portland, New York, Toronto, Korea, Singapore, Thailand, Japan, Iceland, specialty retailers, and online at [www.Timbuk2.com](http://www.Timbuk2.com).

## **Work is Just As Fun as Play with Timbuk2's New 2017 Commute-Ready Transit Collection**

*The SF original captures the spirit of "get out and go" with all-new work appropriate bags*

**SAN FRANCISCO, Calif. (February 15, 2017 - [Timbuk2](#)**, the San Francisco-based pioneer of made-in-America customization and manufacturer of messenger bags, packs, and accessories since 1989, announces three new updates to their Transit Collection, making getting to work and back the best, easiest, and most stylish part of your day. The new assortment features clean-cut packs with an elevated aesthetic that'll make you stand out both on the road and off. So whether at work or en route, classic style is a given.

"Creativity and style shouldn't be relegated to your leisure time," said CEO Patti Cazzato. "With the organization and function needed in a tough-as-hell bag, commuting essentials that make biking to work a breeze, and a sleek appearance that'll leave fellow commuters green with envy, these new packs are your 9-5 right-hand man."

Helping you don the apparel for elevated everyday dress in a lightweight and quick-drying new Nylon Faille fabrication, highlights from the Transit Collection include:

- **Timbuk2 Division Pack** (\$109) – A 22L flat bottomed pack, the Division features a grab handle, a fully-quilted padded laptop compartment (with rear access), airmesh ventilated back panel, and large compartment for books, lunch, and jacket - a one-stop shop for everyday needs.
  - 22L; Available in: Jet Black Static, Fog (Weather Resistant), Surplus, Nautical, and Jet Black
- **Timbuk2 Authority Pack** (\$129) – An aptly named authority in the workspace, the Authority is what you need if you're looking for more space to get you through a day from start to finish. With a volume of 28L and all the important necessities like a protective laptop compartment and extensive internal organization, this bag can stand the test of clutter.
  - 28L; Available in: Jet Black Static, Fog (Weather Resistant), Surplus, Nautical, and Jet Black
- **Timbuk2 Closer Case** (\$149 -S; \$159 -M) – Need a work-appropriate briefcase while keeping all of your precious electronics safe from the urban elements? This pack can seal the deal with reflective hits on the outer shell, sneaky Napoleon side-entry pockets for easy interior access, and of course a top-of-the-line laptop compartment. The Closer also includes a passover strap to easily attach to a roller.
  - 8L (S); 10L (M); Available in: Jet Black Static, Fog (Weather Resistant), Surplus, Nautical, and Jet Black

Whether you're trekking up the hills of San Francisco for your next meeting, dodging traffic in Manhattan, or catching the train in Chicago, the Transit Collection ensures you'll always arrive with confidence.

The Timbuk2 Fall 2017 Transit Collection will be available August 2017. For more information on Timbuk2, visit [www.timbuk2.com](http://www.timbuk2.com).

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## **Individuality Reigns Supreme with Timbuk2's All New Adventure-Ready Fall 2017 Packs**

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*The SF-based pioneer of mass customization brings uniqueness to your everyday carry*

**SAN FRANCISCO, Calif. (February 15, 2017 - [Timbuk2](#)**, the San Francisco-based pioneer of made-in-America customization and manufacturer of messenger bags, packs, and accessories since 1989, offers even more ways to assert your individuality, with or against the grain, with bold and adventurous new packs for Fall 2017. A fun-loving dip of the toe into the recesses of feature-laden and cyclist-specific bags, this lineup promises a loud and proud pop of style no matter where life takes you. Demure in colors befitting the season and with militaristic austerity, but bold-as-ever in function and style, they're the perfect way to express yourself on the go.

"We wanted to make an accessible line with enough function for an everyday essential and with as much irreverence as the person carrying it," said CEO Patti Cazzato. "These fulfill everyone's need for individuality and utility on all life's adventures, matching even the most rebellious personalities with the pack they need to stand out in a crowd." Highlights include:

- **Timbuk2 Forge Tote** (\$99) – Options a-plenty, this pack can be carried either as a tote or a backpack - perfect for both when you're strolling through the streets or want to cycle through traffic. Donning the Forge is a defiant act of versatile carry that doesn't sacrifice style.
  - 22L; Available in: Flux, Nautical/Bixi, Jet Black, and Rebel.
- **Timbuk2 Rookie Pack** (\$79) – A great everyday carry offering a large main compartment plus an easy-access front pocket, this bag can fit your whole arsenal of daily essentials.
  - 22L; Available in: Flux, Jet Black, Rebel, and Army.
- **Timbuk2 Tripper** (\$99) – This military-inspired duffel has more than enough room, with external compression straps for cinching or expanding, a front pocket for smaller items, and reinforced grab handles for easy carry. A bottom zip compartment offers more space and sequestered organization.
  - 30L; Available in: Flux, Gunmetal, Jet Black, Rebel, Army, and Aquatic.

Reinvigorating popular styles with ever-fresher updates, former favorites include:

- **Timbuk2 Tuck Carbon Coated** (\$99) – Like a classic pair of denim jeans, the Carbon Coated Tuck Pack ages well with time. The same clean look, spacious main compartment, and classic roll-top closure now comes with an all-new weatherproof element and grungier feel. Slick without being severe, it's the extra coat of cotton twill sheen that you didn't even know you were missing.
  - 20L; Available in: Mud, Merlot, Jet Black, and Intensity.
- **Timbuk2 Mini Ramble Pack** (\$79) – Affixed with a myriad of exterior and internal pockets, this pack has got all your gadgets on lock in a compact size.
  - 12L; Available in: Nautical/Bixi, Jet Black, and Army.

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