



CONTACT: Josie Moncada (VP Sales & Marketing)
PHONE: (844) 360-7827
EMAIL: info@stargroupsports.com
WEBSITE: www.stargroupsports.com

FOR IMMEDIATE RELEASE
FEBRUARY 27, 2017

STAR GROUP SPORTS WILL BE SHOWING THE REVOLUTIONARY STAR SPORTS BACKPACK AT CAMEX MARKET EXPO 2017 AT BOOTH 4012

Star Group Sports Inc. are the creators of THE HOTTEST NCAA BACKPACK ON THE PLANET! ...The patent-pending STAR SPORTS BACKPACK! We carry your favorite NCAA teams for football, baseball, soccer, hockey, for all sports fanatics ! **This "SHOWSTOPPER" will be at Booth #4012**



BACKGROUND



Josie Moncada has come a long way from the time she put her son's hockey pads on wrong and had to come out of the stands to fix them while everyone waited.....to creating a trendy, and very unique Hockey Star SportsBackpack that will now make every young hockey fan proud to own one. She then moved on to create the Football version of the Star SportsBackpack.

After 24 months of modifications, testing, trying to find a factory and a design that could be both manufactured and aesthetic, she and her company are now in a position to start marketing the first of many sports' accessories.

However, it hasn't been all work and no play, as her son plays goalie in an elite league and was invited to the special training camps held in Toronto and the U.S.

this year for elite players.

We have United States Patent and Trademark Office (USPTO) Patent Pending status on all of our hard-shell backpack concepts, and we have been in development for over five years.

Our company, Star Group Sports Inc. is a brand new licensee with CLC, LEARFIELD, and for The Ohio State University . We presently hold licenses for several major schools and plan to expand our roster exponentially in the coming months.

Many retailers are jumping on board and expressing great interest in our product for the Back to School sea-

STAR SPORTS BACKPACK

son. We also have retailers picking up our product, including retailers such as LID's , the Buckeye Corner stores, and several others in the Ohio State area. It is being anticipated as an upcoming BIG SELLER.

The company is now producing the backpack for the remaining NCAA schools in the next few months, expanding our reach throughout the country.

RECENT MEDIA

Featured in an advertorial in Creative Play Magazine.



Star Sports Backpack Star Group Sports Inc.

WHO'S GOT YOUR BACK?
THE HOTTEST NCAA
BACKPACK ON THE PLANET!
The Star Sports Backpack is a revolutionary, patent-pending, fun backpack for Football, Baseball and Hockey fanatics- young and old. Lightweight, durable, and functional . A unique backpack that is the perfect gift for the fanatic who has everything!

844.360.7827(STAR)
info@stargroupsports.com
stargroupsports.com

