



Belgian Bike Experience Press Kit

Belgian Bike Experience is a division of “Touringcarbedrijf de Wilg” based in Bree Belgium. De Wilg is an experienced tour operator with an extensive modern fleet of all size coach liners.

With 2 VIP night liners in the fleet we wanted to bring something special to our travel portfolio. Having gained experience with both US basketball teams as well as US Rock bands in the night liner we were looking for something really Belgian to offer to our American customers. Out of this idea came the Belgian Bike Experience. With the help of Bikes Claessens, a Specialized elite shop and QMA, a business consultant agency we developed a unique package offering cycling enthusiasts an unforgettable week in Belgium.

Belgium and its surrounding cities are the center of the Cycling Universe in the month of April. hundreds of pro-riders will give it their best to reach the cycling hall of fame.

Our goal at Belgian Bike Experience is to give you an insight into these classics and experience the riding effort yourself in a VIP environment.

With maximum 20 riders we will lead you through the courses of the Tour The Flanders, Amstel Gold Race, Paris-Roubaix and Liège-Bastogne-Liège. Your only focus will be riding, we take care of the rest.

Our VIP bus will bring us to our starting points, mechanics will take care of your bikes, we provide you with professional food and fluids during the rides.

This is brief look at a typical Experience week of the Tour The Flanders:

Monday:	Briefing, assembly of your bikes by our mechanic, hotel check-in
Tuesday:	First riding day on the track of the Amstel Gold (+/- 100-130km ride)
Wednesday :	Second riding day on the track of Liège-Bastogne-Liège (+/- 120km)
Thursday:	Day of rest, guided visit to one of Belgium's many breweries
Friday:	Ride on the track of the Tour the Flanders (+/- 140km)
Saturday:	Visit to Antwerp, the new starting point of the Tour of Flanders
Sunday:	Experiencing the Tour of Flanders in our VIP-village.
Monday:	Transfer to airport and return home

Schedule April 2017:

3/27 -4/3	Tour the Flanders
4/3 – 4/10	Paris-Roubaix
4/10 – 4/17	Amstel Gold race
4/17 – 4/24	Liège-Bastogne-Liège

Price: Starting at 2.950 USD (airfares not included)

We offer interesting partner programs for the Bike shop owners and/or team managers.



Contact us for more details:

info@belgiumbikeexperience.com

Website:

www.belgianbikeexperience.com

Some pictures of our nightliner:

