

NOW[®]

Nonstop On Wheels

PRODUCT MEDIA KIT

NOW Sports Gear, Inc.



NONSTOP ON WHEELS

- FURI provides distinct aerodynamic performance with strong infrastructure to establish maximum protection.
- Proven its superb performance through numerous amount of wind tunnel and impact testings; benchmarked against competitors.
- Contemporary design and engineered to be super light weight.
- Technology has been implemented to models like ZAPPI and URBI to bring out a revolutionary era of helmets.



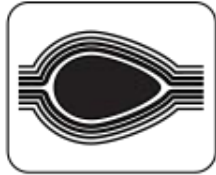
EXPERIENCE THE DISTINCTION



SWAC[™]
Spider Web Airflow Channel System



Wind Tunnel Tested for
Aerodynamic Performance



ESAS[™]
Effective Stabilized Aerodynamic
System Design



Designed and Engineered
to be Super Light Weight



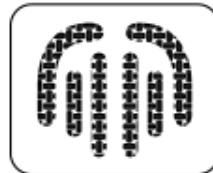
SIC[™]
Skeleton Inner Construction System



In-Mold High Performance
EPS Liner & Microshell



EQDF[™]
Easy Quick Dial Fitting System



Anti-Bacterial Cooling
& Washable Liner Padding



FURI



SPECIFICATIONS

CONSTRUCTION

IN-MOLD CONSTRUCTION

SIZES

S/M, L/XL

NUMBER OF VENTILATION

32 VENTS

COLOR VARIATIONS

12 COLORWAY

CERTIFICATIONS

CE-EN 1078 and US CPSC



ZAPPI



SPECIFICATIONS

CONSTRUCTION	IN-MOLD CONSTRUCTION
SIZES	S/M, L/XL
NUMBER OF VENTILATION	32 VENTS
COLOR VARIATIONS	12 COLORWAY
CERTIFICATIONS	CE-EN 1078 and US CPSC




URBI



SPECIFICATIONS

CONSTRUCTION	IN-MOLD CONSTRUCTION
SIZES	S/M, L/XL
NUMBER OF VENTILATION	10 VENTS
COLOR VARIATIONS	12 COLORWAY, 6 CAP COLOR VARIATIONS
CERTIFICATIONS	CE-EN 1078 and US CPSC





NOW Brand always strives for challenge, reluctant to ever stop, and craves for original ideas. With a prominent milestone planned ahead, NOW Brand will unceasingly push forward with investments, research and development, and provide results with positive merits. Protective Gear and Accessory for Action & Outdoor Sports will be lined up to grow as a Global Brand for the global consumers.

Thank you,
NOW Brand