

STEEL ERECTORS ASSOCIATION OF AMERICA

SEAA Announces October Convention Plans

March 15, 2021 (Winston-Salem, N.C.) The Steel Erectors Association of America's 48th Convention and Trade Show, previously scheduled for April 2021 in Orlando, Fla., will now take place Oct. 12-14, 2021. The meeting will be held at the DoubleTree by Hilton at the entrance to Universal, in Orlando, Fla.

"Escape to Orlando—Adventure Awaits is the theme of this year's meeting. We have enhanced the schedule to pack it with networking opportunities," said Carrie Gulajan, Chairman of the Convention Committee.

The Trade Show provides erectors and fabricators a chance to see the latest products, services and innovations they need for safer, more productive work site. "We will have three hours of dedicated trade show time at indoor and outdoor booths, with hands-on presentations from exhibitors for a highly-engaged trade show experience," said Gulajan.

To accommodate social distancing and small group engagement, attendees will be split into two groups. Half will visit indoor booths, while half will visit outdoor booths. Groups will rotate at the mid-point in the schedule, and the live demonstrations will be staggered between two time slots.

Education sessions include a panel discussion with SEAA Project of the Year winners and presentations focused on management topics.

Preceding convention is the Dave Schulz Memorial Golf Tournament, supporting safety, training, and education projects. Through this event, SEAA has awarded more than \$40,000 in Craft Training grants and for the development of training videos.

The Captain's Choice style tournament will be held on October 12. It is open to members and non-members. Prizes will be awarded for 1st, 2nd, 3rd, and 4th place teams, longest drive, closest to the pin, and more. Registration fees include green fee, cart, range balls, lunch, and beverages. Sponsorship opportunities are also available at www.seaa.net/daveschulzgolf.

Companies interested in exhibiting can take advantage of two promotions. The Early Bird Special is for exhibitors that reserve and pay for their booth by May 31. They receive (1) complimentary e-mail blast in our Convention Products & Services Showcase.

Attendee registration is now open. Registration discounts end August 31 and hotel room block cut off date is September 22.

Visit www.seaa.net/seaa-convention--trade-show.html to book your booth, register to attend, and reserve your hotel room.



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About Steel Erectors Association of America

Founded in 1972, SEAA is the only national trade association representing the interests of steel erectors, fabricators, contractors, and related service providers. The association promotes safety, education and training programs for steel erector trades, including its Ironworker Craft Training curriculum. The association works in partnership with other steel construction, design, and steel product organizations to protect the interests of those who construct steel structures. Learn more at www.seaa.net.

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