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For Immediate Release

Moultrie Mobile Unveils New Integrated Cellular Game Cameras

BIRMINGHAM, AL, December 12, 2018 — Moultrie, the industry leader in game-management solutions, introduced the world's most advanced wireless game camera system in 2016. Now, Moultrie Mobile is excited to release its all new integrated wireless game cameras. The Moultrie Mobile XV-7000i and XA-7000i combine the quality and reliability of Moultrie game cameras with its revolutionary Moultrie Mobile technology to deliver game-camera images from the field directly to your smartphone, tablet and computer.

The Moultrie Mobile XV-7000i and XA-7000i run on the nation's most reliable and largest 4G cellular networks — Verizon and AT&T. The XV-7000i runs on the Verizon 4G network and XA-7000i operates on AT&T's 4G network.

Both cameras feature 20-megapixel images, iNVISIBLE flash, 80-foot detection and flash range, illumi-Night 2 sensor for crisp and clear night images, blazing .3 second trigger speed, and records 1080p video with audio. All these features are powered by 12 AA batteries.

Monthly data plans start at \$9.99 and there are no contracts or activation/cancellation fees. Moultrie Mobile subscribers work directly with Moultrie, so it doesn't matter who your current cell-phone provider is. Moultrie Mobile users access images through computer with their online account or via the industry-leading Moultrie Mobile app on their smartphone and tablet.

Moultrie Mobile users can also create custom tags for a specific buck or bucks that you're monitoring, so that you can easily view only those photos later. The app and website also feature a robust lineup of filters that can sort images by moon phase, barometric pressure, temperature range, time, date and much more.

Hunters and game managers looking to reduce pressure on their hunting property, spend less time checking SD cards or monitor remote camps and gates can do so with the Moultrie Mobile XV-7000i and XA-7000i integrated cameras.

The Moultrie Mobile XV-7000i and XA-7000i will be available in early 2019. Both cameras have an MSRP of \$179.99. www.moultriefeeders.com

About Moultrie: More than 35 years ago, Dan Moultrie pioneered the game-management category. Today, Moultrie is one of the best-selling brands of game cameras and feeders in the world, and it continues to innovate with new technology that hunters and land managers rely on. Defined by the foundations of reliability and ease of use, Moultrie products are always field-tested and designed for hunters, by hunters themselves. Combining forward-thinking innovation with time-tested practicality, Moultrie consistently demonstrates what it means to be the Most Trusted Name in Game Management.