



CONTACT:

John Taranto, PR Account Manager itaranto@broco.com; 316-351-5418

For Immediate Release

Moultrie Mobile Releases 4G Modems For AT&T and Verizon

BIRMINGHAM, AL, December 11, 2018 — Moultrie, the industry leader in game-management solutions, introduced the world's most advanced wireless game camera system in 2016. Now, Moultrie Mobile is excited to release its newest releases to the Moultrie Mobile line of Cellular Field Modems. The Moultrie Mobile MV2 and MA2 Cellular Field Modems run on the nation's two largest 4G cellular networks — Verizon and AT&T, respectively.

The MV2 and MA2 Field Modems convert most Moultrie game cameras, built since 2015, into a wireless game camera. This allows current Moultrie camera owners to go wireless and also gives users the flexibility to upgrade their Moultrie camera any time while maintaining cellular coverage. The Field Modems run on 8 AA batteries and communicate with Moultrie cameras via a USB cable.

Moultrie Mobile users access images via the industry-leading Moultrie Mobile app on their smartphone and tablet or through the website. Subscribers will immediately notice the intuitive app features that make the entire user experience enjoyable and beneficial. You can quickly and remotely change camera settings and upgrade or decrease data packages as necessary. Your images are all stored online and are accessible at any time. You can also create custom tags for a specific buck or bucks that you're monitoring, so that you can easily view only those photos later. The app and website also feature a robust lineup of filters that can sort images by moon phase, barometric pressure, temperature range, time, date and much more.

Monthly data plans start at \$9.99 and there are no contracts or activation/cancellation fees. Moultrie Mobile subscribers work directly with Moultrie, so it doesn't matter who your current cell-phone provider is. Moultrie Mobile users access images through computer with their online account or via the industry-leading Moultrie Mobile app on their smartphone and tablet.

The MV2 is available in stores and online now. The MA2 will be available early 2019. Both the MV2 and MA2 have an MSRP of \$119.99. www.moultriefeeders.com

About Moultrie: More than 35 years ago, Dan Moultrie pioneered the game-management category. Today, Moultrie is one of the best-selling brands of game cameras and feeders in the world, and it continues to innovate with new technology that hunters and land managers rely on. Defined by the foundations of reliability and ease of use, Moultrie products are always field-tested and designed for hunters, by hunters themselves. Combining forward-thinking innovation with time-tested practicality, Moultrie consistently demonstrates what it means to be the Most Trusted Name in Game Management.