



CONTACT:

John Taranto, PR Account Manager
jtaranto@broco.com; 316-351-5418

For Immediate Release

Summit Unveils Flagship in New Line of Ground Blinds

BIRMINGHAM, AL, December 13, 2018 — For nearly four decades, Summit has proudly provided hunters with the industry’s safest, most innovative, and most comfortable treestands. For 2019, the company’s passion for putting hunters in a position to succeed is on display once more in an all-new series of state-of-the-art ground blinds. Comprising four different models, Summit ground blinds deliver the premium design characteristics and exceptional manufacturing for which the brand is known—and at truly affordable prices.

The flagship blind in the series—the Viper—is available in 3- and 4-person versions. The Viper combines numerous proprietary technologies designed to give you every advantage when hunting from the ground. Its Hush Silent Hatch hinged doorway system enables stealthy entry/exit without using a zipper. The windows feature TruView™ panels, which perfectly match the blind’s camouflage exterior, but allow for an unobstructed, near-360-degree view from the inside. The panels silently adjust up and down the integrated tracks of the Split Silent Slide system for easy concealment customization and for when shot opportunities present themselves.

Gone are the days of wrestling your ground blind back into its carry bag. The Viper features the innovative yet super-simple Snap Wrap™ carry system—a durable nylon sheet that securely holds the folded blind during transport and doubles as an in-blind gear organizer during the hunt. The Snap Wrap™ features five large pockets for all of your hunting accessories.

The 3-person Viper comes in two pattern choices—Mossy Oak Country and Veil Whitetail—while the 4-person version is available in Realtree Edge and Veil Whitetail. The 4-person blind weighs 21 pounds, has an interior height of 74 inches, a shooting width of 82 inches, and a generous 66x66-inch footprint. The 3-man model weighs 20 pounds, is 72 inches high inside, has a shooting width of 73 inches, and boasts a footprint of 58x58 inches.

The Viper will be available for purchase in early 2019, with MSRPs of \$299.99 and \$329.99 for the 3- and 4-person models, respectively. For more information, please visit summitstands.com.

About Summit: Summit is a leading manufacturer of premium-quality, high-performance treestands, safety harnesses and ground blinds. Summit Treestands are carefully engineered to be the most silent, secure, comfortable and safest treestands available. From versatile and lightweight climbing stands to quality and concealable ground blinds, all of our hunting gear is built to last. All Summit Stands are designed and engineered to meet or exceed standards set by the Treestand Manufacturers Association, and all Summit aluminum stands come with a 5-year limited warranty. When Summit says “Hunting Elevated,” we’re talking about a tireless commitment to quality that’s above the rest!