



# Press Release

FOR IMMEDIATE RELEASE

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## **QMaxx Introduces Certified MilSpec CLP at SHOT Show 2019 And Announces Availability to Consumers and Manufacturers**

*Las Vegas, NV—January 22, 2019*—QMaxx Products Group introduces its recently certified QMaxx Military Grade CLP™ at SHOT Show 2019.

On October 9, 2018, the US Army, Research, Development and Engineering Command (ARDEC) issued its letter of acknowledgement stating that QMaxx Type “A” liquid CLP passed both laboratory and live-fire testing and is certified for “DoD competitive procurement and use.”

“Since the response has been overwhelmingly positive among active and retired military personnel who have tested QMaxx Military Grade CLP,” says CEO David McCreery, “we decided to share the product with the shooting public.

Starting in April 2019, QMaxx Military Grade CLP is available to consumers and joins the family of popular QMaxx all-in-one gun products—BLU and Black Diamond. To see the product at SHOT Show and learn more, visit Booth #2031.

### **QMaxx Technology Is Now MilSpec Certified**

To receive certification, QMaxx Military Grade CLP had to first pass a battery of lab tests to ensure that the product conformed on all 22 performance metrics, including anti-corrosion, water displacement, viscosity, environmental protection and flashpoint.

Then during the rigorous live-fire field test, firearms treated with QMaxx Military Grade CLP are exposed to salt spray, extreme temperatures and fine particulates. On the cold test, QMaxx performed on average 16.3% higher than the minimum requirement. On the salt spray test, QMaxx performed on average 26% higher than the minimum requirement.

“It’s been our goal to create an all-in-one gun cleaning oil with the same rust preventative and lubrications technology as BLU and Black Diamond that can meet all of ARDEC’s performance metrics required for MilSpec certification,” says QMaxx President and CFO Craig Hiddleston. “We’re proud to add the United States Military and NATO to the list of QMaxx users.”

## QMaxx Core Technology Extends the Life of Metal

The CLP properties of an all-in-one cleaner, lubricant and preservative are at the core of QMaxx technology. All QMaxx products are engineered to provide:

- Deep, penetrating **cleansing** to dissolve and break down existing rust and neutralize carbon particulates. Plus, the more you use it, the better QMaxx works...WITHOUT buildup or becoming gummy or lacquer-like.
- Superior **lubricity** under the toughest conditions to prevent the friction that puts wear and tear on moving parts...it keeps them functioning longer.
- A molecular-level barrier against rust and corrosion to **protect** metal...durable enough to **preserve** metal longer.

This is the QMaxx formula for extending the life of metal while remaining safe for factory finishes, wood and polymers.

QMaxx Military Grade CLP is available to consumers starting in April 2019. The 2-ounce bottle will sell for \$9.99 MSRP; the 8-ounce will sell for \$19.99 MSRP.

### About QMaxx Products Group

Since 2010, the QMaxx Products Group has researched, developed and delivered a family of all-in-one products that clean, lubricate, prevent rust and corrosion and preserve metal under a wide range of extreme environmental and work conditions. The company's mission is to apply 21<sup>st</sup>-century technology solutions to the age-old metal problems of rust, corrosion and excessive wear. To that end, QMaxx is breaking the rust cycle with its patented water displacement technology while increasing lubricity.

QMaxx is the CLP that works for industry, agriculture, consumer and military. Its gun cleaning oils are recognized throughout the firearms community as the very best complete gun protection in a bottle.

Reach corporate headquarters in St. Louis at 888-389-9455. Website:

<https://www.qmaxxproducts.com> .

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