



3219 S. Sam Houston Pkwy E.
Houston, TX 77047



P: 713-344-9600
F: 713-436-9194



www.primaryarmsoptics.com

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Contact: Susan Dundas

(713)344-9600 x1127; sdundas@primaryarms.com

**PRIMARY ARMS OPTICS ANNOUNCES NEW
GOLD LINE PRECISION RIFLE SCOPES**

- Engineered in Houston, Texas / Manufactured in the Philippines
 - Enhanced glass clarity and optimized optical designs
 - AutoLive™ motion activated reticle illumination
 - Zlock™ locking windage and elevation knobs
 - Zstop™ elevation return to zero system
 - Lifetime warranty

HOUSTON, TEXAS – Primary Arms proudly announces Gold Series precision rifle scopes, engineered in Houston, Texas and manufactured in the Philippines. The vanguard of this new line is the GLx4 series, with “4” indicating the zoom ratio between minimum and maximum magnification. An all-new industrial design packed full of industry leading technologies, the GLx4 is available in 2.5-10x44, 4-16x50, and 6-24x50 variants. All are First Focal Plane (FFP) scopes.

GLx series scopes are made from 6061 and 7075 aluminum, stainless steel and hardened steel components. The patent pending turret system replaces brass and adhesive internals with stainless steel, hardened steel, and aluminum alloy construction using mechanical component retention for improved toughness, durability, and turret tracking precision. Leave the rifle stationary for more than three minutes and reticle illumination automatically shuts off to save battery life. As soon as the AutoLive™ technology detects movement, reticle illumination will resume at the prior brightness setting.

The patent pending Zlock™ resettable turret knobs lock automatically at the user-selected “0” point, so shooters can hustle on the move with confidence that their rifle’s zero is locked down tight. Pressing the Zlock button unlocks the knob for adjustments, even when wearing heavy gloves. The elevation knob’s laser engraved rotation indicator tracks total travel at 100 clicks per revolution. When it’s time to spin it back down to zero, the Zstop™ elevation return to zero system ensures a quick, accurate return to zero every time.

Gold Series scopes feature enhanced glass clarity and careful optical engineering that maximizes eye box and sight acquisition speed. Lots of magnification is not enough—modern shooters demand a fast and flexible user experience, and the GLx4 delivers. Looking through these scopes, the field of view extends outwards to the edge of the scope body itself. Black bordering or vignette surrounding the sight picture has been nearly eliminated, creating a clear, flat field of view. GLx4 scopes are available with traditional MOA and MRAD reticles, or a variety of the smartest reticles in the world—the Advanced Combined Sighting System, ACSS®.

Finely tuned design elements, expertly engineered components and construction, industry leading technologies, and intelligent reticles all combine in the GLx4 scopes from Primary Arms. Priced competitively from \$749-899, they are backed by the Primary Arms lifetime warranty.

Primary Arms Gold Series: Power is nothing without precision.