***PRESS RELEASE***

*For Immediate Release*

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**CRKT® celebrates a momentous 25th anniversary.**

2019 is a big year for the knife and tool company—a quarter century in business is no simple feat and certainly something to celebrate. As Founder Rod Bremer reflects on the last 25 years in business, he remembers the day he took the leap in 1994, “The day we founded CRKT® was one that changed my life. I’m humbled, inspired, and moved by all that has happened since, and the two industry-shifting innovations CRKT® is releasing this year is a perfect example of what’s been and what’s to come.”

The first is Deadbolt. Invented by Flavio Ikoma, it’s proof that there’s incredible strength in simplicity. It’s featured in this year’s Xoc™ and Seismic™. The other is Kinematic™. With it, Joe Caswell has single handedly pulled the folder into the future. The new Provoke™ is crafted around this first-of-its-kind innovation.

Likewise, the momentum reflected in three new Field Strip knives is proof that an open-sourced innovation by Ken Onion can take on myriad forms and functions. Onion’s own new design, the Slacker™ is beautiful and low profile while Lucas Burnley’s Prequel™ is a robust, unique everyday carry and Russ Komer’s Monashee™ is a remarkably utilitarian hunting knife. The future is bright for this game-changing innovation.

In the end though, he recognizes the CRKT® designers and the men and women that have protected and served our country as the company’s guiding light. He says, “they’re the reason we started the Forged By War® program in which we produce mission-ready tools, designed by warriors, with a portion of the CRKT® profits donated to the veterans’ charity of choice.”

As a parting note, Bremer says, “thank you for being with us throughout the last 25 years of our journey. We invite you to join us for the next 25 with confidence in hand.”

Founded in 1994, CRKT® is the industry’s premier brand of knives, tools, and lifestyle accessories, with a reputation for innovative design. For more information, call: (800) 891-3100, email: info@crkt.com, on the web: www.crkt.com.

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