**For Immediate Release**

**Volquartsen Firearms Welcomes Chad Wittrock as new Marketing Director.**

## CARROLL, IOWA – July 17, 2018 – Volquartsen Firearms, an industry leader in precision rimfire firearms manufacturing, announced and welcomed Chad Wittrock as their new Marketing Director. Wittrock will coordinate Volquartsen’s marketing efforts across all platforms as well as bringing the majority of the graphic design, content creation and branding in-house.

## Wittrock commented, “We are looking to create consistency within our brand and positioning that will further benefit our dealer network, brand ambassadors and customers. This will allow them to really integrate themselves into the Volquartsen brand and permit the building of stronger relationships with our customers.

Wittrock comes to Volquartsen with over 10 years of experience in marketing, design, and business development. From being an award-winning ad designer in the publishing industry to marketing agency management and most recently entrepreneurship as a freelance consultant and designer for an agency start-up.

Volquartsen President Scott Volquartsen expressed, “We are excited to add Chad to our team. His experience in marketing combined with his passion for the firearms industry will allow us to continue to grow as a company.”

Among the new responsibilities Wittrock can expect to handle for Volquartsen Firearms, his main challenge will be the ongoing and ever tightening restrictions on firearms manufacturers and the content they can distribute across the social media platforms.

“These restrictions will force innovation,” Wittrock added. “And not just within Volquartsen Firearms, but industry wide. It will come down to relationship marketing.”

In line with these plans, Wittrock will be coordinating the Volquartsen social media efforts with the goal of increasing visibility and awareness among their target audiences as well as identifying new markets. Wittrock will also be promoting shooting and shooting sports as a positive pastime enjoyed by millions of Americans across the nation.

Visit Volquartsen.com to learn more.

*About Volquartsen Firearms*

Engineering the world's finest rimfire rifles, pistols and parts. We recognize that "handcrafted" doesn't always mean "well-crafted", and that "Made in the USA" doesn't always equate to quality. It's why we're proud our guns and parts are designed and engineered to the highest standards, in Carroll, IA - - using only the best possible materials and technologies.

**For All Media Inquiries contact:**

Chad Wittrock
Marketing Director
chad@volquartsen.com
[volquartsen.com](https://volquartsen.com/)