|  |
| --- |
| CONTACT: Kristin Nugent |
| McNeil, Gray & Rice  617-367-0100, ext. 148  [kristin.nugent@mgr1.com](mailto:kristin.nugent@mgr1.com) |

**Bally Ribbon Mills to Highlight Performance Webbing Options at SHOT Show 2019**

*Visit booth S2137 for camouflage webbing, elastic lanyards, and custom webbing styles*

Bally Ribbon Mills (BRM), an industry leader in the design, development, and manufacture of highly specialized engineered woven fabrics, announces that it will showcase its high-quality, high-performance products at the SHOT Week Supplier Showcase. Visit BRM at booth S2137 on January 21st and 22nd in the Palazzo Ballroom at the Venetian Hotel Meeting Rooms in Las Vegas, Nevada. BRM experts will exhibit BRM’s IR compliant OCP printed webbing, elastic lanyards, and other high-performance webbing.

BRM’s high-quality Operational Camouflage Pattern (OCP) webbings offer IR spectral reflectance, high colorfastness, and excellent shade. In 4-color OCP (in active use on all U.S. Army Combat Uniforms and in use by the U.S. Airforce), BRM materials serve as structural webbing components for U.S. Armed Forces soldier load-bearing equipment. BRM weaves OCP webbings with both textured and multifilament nylons and in accordance with Mil-W-17337 and A-A-55301 material specifications. Other military applications include load stabilization, parachutes, and accessory equipment.

By combining a structural tubular jacket with elastomer during the weaving process, BRM elastic lanyard cuts time and labor costs for sewing contractors and others manually inserting an elastic element into tubular webbing after production. With stretch and tensile strength of 4000-4500 lbs minimum per inch width, BRM lanyard is ideal for rifle slings, safety and positioning for tools and workers, shock-absorbing lanyards, fall protection, and equine and animal leads.

BRM can meet a wide range of requirements and specifications with its webbing including high strength, limited elongation, thickness, flammability, weight, and special colors. Woven tapes and webbing in nylon, polyester, polypropylene, Kevlar®, Nomex®, Spectra®, and other specialty fibers are available in multiple configurations including light-weight binding to medium and specialty heavy webbing.

For more information, speak with BRM experts in booth S2137 at the SHOT Week Supplier Showcase or visit <https://www.ballyribbon.com/>.

###

**About Bally Ribbon Mills**

Bally Ribbon Mills (BRM) designs, develops, and manufactures highly specialized engineered woven webbing, tapes, specialty fabrics, woven preforms, and two dimensional and three dimensional structural fabrics. With more than 95 years of textile manufacturing experience, BRM has earned a reputation for meeting new advanced design challenges. Working in aerospace, defense, medical, safety, automotive, commercial, and industrial applications, BRM offers ingenuity, technical know-how, extensive weaving capabilities, and rigorous quality assurance systems. For more information, visit www.ballyribbon.com or call 610-845-2211.