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Dogtra Introduces New Product Line for K-9 Handlers, Competition Trainers: 3500X

Visit us at SHOT Show 2019, Booth #1253

(Torrance, Calif.) **DRAFT FOR APPROVAL** – Dogtra, the producer of the world’s finest e-collars and dog training products, is proud to showcase their newest product line at **SHOT Show 2019, January 22-25th, Booth #1253**, introducing the **3500X e-collar system**.



Created for police K-9 professionals and competition trainers, Dogtra’s 3500X e-collar system comes with new features specific to their needs: Stimulation Level Lock, 1.5-mile range, antenna hinge, 8-level Selector Dial, one-button Nick and Constant command, HPP Vibration, and Tone.

Utilizing the DUAL DIAL handheld platform, the 3500X can control two dogs concurrently, lock to specific levels for each dog, to maximize a trainers’ mobility without unexpected interruption. 8-level Selector Dials are equipped instead of the 127-level Rheostat Dial for more immediate stimulation level control. The antenna hinge lets the transmitter antenna bend down to prevent any antenna breakage during any action to ensure that the 1.5-mile range is consistent at all times in the field. Also, the 3500X offers more action oriented one-button command for Nick/Constant stimulation: tap for Nick and hold for Constant.

The 3500X also offers aesthetic upgrades - matte finish and dim power light on the receiver for a discrete look and a large belt clip – that deliver secured confidence for K-9 professionals and competition trainers. Additionally, the 3500X receiver is available in matte black or matte orange straps for easy 2-dog differentiation in the field or in training practices.

The 3500X will be available for purchase in middle of 2019.

For additional media inquiries, interview opportunities, or additional product information, please visit us at **SHOT Show 2019, January 22-25th Booth #1253**, or please contact Jeff Thruston at Bernard and Associates, Jeff@BernardAndAssociates.com.

Make Every Dog Exceptional

Astute trainers with proper training tools are the key to unleashing your dog’s potential. For over 30 years, Dogtra has collaborated with industry professionals to create class-leading tools for e-collar training, GPS tracking, and ball training to support dog owners in developing top-notch dogs. Trusted by professional dog trainers, K-9 officers, and hunters, Dogtra enhances your training journey with durable training products, equipped with patented accurate and intuitive control, to ensure the best experience. Join us, and together we can make every dog exceptional. For more information, visit www.dogtra.com.