

**FOR IMMEDIATE RELEASE MEDIA CONTACT:**

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## **Dogtra Expands PATHFINDER Capabilities, Introducing the Dogtra PATHFINDER MINI**

*Visit us at SHOT Show 2019, Booth #1253*

**(Torrance, Calif.) January 9, 2019–** [Dogtra](http://Dogtra.com), the producer of the world's finest e-collars and dog training products, is proud to announce the expansion of the PATHFINDER product line, introducing the newest product, the **PATHFINDER MINI** at **SHOT Show 2019, January 22-25<sup>th</sup>, Booth #1253**.

Like all PATHFINDER products, the PATHFINDER MINI connects via satellite to the PATHFINDER GPS Connector (market leading 2-second update rate), which is paired with your smartphone via Bluetooth *without* cellular data requirement, to relay the dog's and user's location, promising the most accurate, to-the-minute location tracking in its field. Additionally, the PATHFINDER MINI uses Google Maps™ along with an Offline Maps mode and is available to use without data, perfect for rural areas with poor cellular signal.



Created to be 22% smaller than the original PATHFINDER GPS collars, beagle and other small-breed dog owners can expect the same accurate and high-response tracking abilities while in the field, but now in a compact version. Equipped with a 4-mile range, handlers can feel confident ensuring their dog's travels will always be tracked using the multiple map views. The PATHFINDER MINI features a ¾" strap width which is designed to be more proportional to beagles and small-breed dogs, allowing them to work harder without distraction from the added bulk of traditional e-collars.

Along with the advanced e-collar functions including Nick/Constant stimulation, an Audible Tone and Bark Indicator, the PATHFINDER MINI also comes with new Beacon & Locate LED Light which allows dogs to be easily seen in the dark.

The PATHFINDER MINI will be available for purchase in April 2019. For additional media inquiries, interview opportunities, or additional product information, please visit us at **SHOT Show 2019, January 22-25<sup>th</sup> Booth #1253**, or please contact Jeff Thruston at Bernard and Associates, [Jeff@BernardAndAssociates.com](mailto:Jeff@BernardAndAssociates.com).

### ***Make Every Dog Exceptional***

*Astute trainers with proper training tools are the key to unleashing your dog's potential. For over 30 years, Dogtra has collaborated with industry professionals to create class-leading tools for e-collar training, GPS tracking, and ball training to support dog owners in developing top-notch dogs. Trusted by professional dog trainers, K-9 officers, and hunters, Dogtra enhances your training journey with durable training products, equipped with patented accurate and intuitive control, to ensure the best experience. Join us, and together we can make every dog exceptional. For more information, visit [www.dogtra.com](http://www.dogtra.com).*

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