



News Release

FOR IMMEDIATE RELEASE
December 18, 2018

Contact: Danielle Miller
dmiller@taigmarks.com
574-294-8844

WFCO Helps Dealers Control Inventory Costs with 4 SKUs Program

ELKHART, IND. – WFCO Electronics has developed a stocking recommendation to help RV service centers control inventory costs. While WFCO maintains the widest range of power products in the RV industry to handle every need, the company has looked closely at the day-to-day needs of RV service centers to determine what products they should have in inventory to serve most on-the-go RV owners. The conclusion is that four products will handle most of these replacement needs.

The four products WFCO recommends for aftermarket inventory are:

- WF-9855 – This 55-amp deck mount converter with 3-stage charging can handle most deck mount replacement needs.
- WF-8955REP – This universal converter replacement kit can upgrade converter brands that have removable converter sections.
- WF-8955MBA – This easy-to-install main board assembly replaces the lower section in any WF-8955 Series power center as well as upgrading other selected converter brands.

- WF-8955PEC – More RVs are equipped with the WF-8955 power center than any other converter or power center models. With this power center in inventory, dealers can satisfy most power center replacement needs.

“We did a market survey that showed that, in the majority of cases, it will be one of four products that we offer that provides the solution to many converter or power center issues that customers have,” Rich Dotson, Arterra Distribution President said. “Either the product in question is an exact match or an updated version of one of our own products, or one of these four will easily replace or upgrade other current or obsolete brands. We also offer a helpful cross-reference chart to help dealers in these replacement situations,” he added.

“So, the dealer only needs to stock four WFCO SKUs for same day service for most customers, regardless of the converter brand found in the customer’s RV,” Dotson continued. “This also helps dealers keep inventory costs low while still providing quick service for their customers.”

WFCO’s cross-reference guide is available to help dealers with choosing the right replacement product. This guide allows dealers to find a replacement solution for just about any obsolete or current converter you might encounter. Get yours today by contacting the WFCO Power Pros toll-free at 1-877-294-8997 or requesting one at www.wfcoelectronics.com/wfco-cross-reference-guide.

To learn more about WFCO’s 4 SKUs stocking recommendations, visit <https://wfcoelectronics.com/4-skus-for-your-dealership/>.

###

Arterra Distribution is the RV division of the WFCO group and is a family-owned company that has been providing technologically advanced and innovative quality power products for more than 40 years. Visit www.wfcoelectronics.com/industry-firsts/ for a long list of all innovations.