



Airxcel, Inc. • 3050 N. St. Francis Street • Wichita, Kansas 67219

FOR IMMEDIATE RELEASE

Airxcel, Inc. to Unveil 25 New Products at RVX

WICHITA, Kan. - Airxcel Inc. announced today, it will be showcasing 25 brand new products for the RV market at RVX: The RV Experience in Salt Lake City.

This showcase of innovative products includes the enhanced line of Suburban's newly designed Elite Series of ranges, range vent hoods and new microwaves. In addition, as the exclusive North American distributor of CAN Leisure Products, Suburban will be displaying four new high-end cooking appliances and a flush mount sink from CAN Leisure. "The kitchen is the focal point for any RV and Suburban's new designs are both beautiful and functional. We understand the essential role of the kitchen so we offer stylish designs that can make almost anyone a master chef," Art Klee, President of Suburban said.

RV Products is also unveiling new products such as the Coleman-Mach branded 48VDC air-conditioner, diagnostic digital thermostat, and a Bluetooth® ceiling assembly. New products also include the Maxxair branded skylights, a new 6" lighted bath fan, and a motion sensor mini-vent. "The best companies are always looking for new products and we encourage our engineers to constantly seek ways to raise the bar with our product offerings," Rob Leach, President of RV Products said.

Dicor Products will debut its two new roofing membranes, Crossflex and Tufflex. Crossflex is the first synthetic thermoplastic membrane that provides 3 times the puncture resistance of competitive membranes. Tufflex is a flexible PVC membrane that is lightweight and puncture resistant. Dicor's United Shade subsidiary, will also be showing several new window coverings such as a zebra shade, a cordless pleated shade and a roman shade. MCD will be unveiling a new slim 17mm roller shade. "When we develop products, rather than starting with an idea, we like to start with the customer so all of these new products are exactly what customers have been asking for," Anthony Wollschlager, President of Dicor Corporation and MCD said.

"Our products are designed for what the customer demands," Kevin Phillips, President of the Airxcel RV Group said. "RV customers today expect and deserve the very best products in their RVs. By constantly developing new products we deliver new forms of value to all our customers," Phillips said.

Stop by the Airxcel booth #1319 at the Salt Palace during the RV Experience to see what's new.

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About Airxcel, Inc.: Airxcel, Inc. is headquartered in Wichita, KS, and is made up of six operating divisions: RV Products in Wichita, KS, Suburban Manufacturing in Dayton, TN, MCD Innovations in McKinney, TX, Dicor Corporation in Elkhart, IN, Marvair® in Cordele, GA and Industrial Climate Engineering (ICE) also in Cordele, GA. For more information, visit www.airxcel.com.

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Airxcel Divisions

Commercial/Industrial Group:



RV Group:

