

## Information Solutions Giant to Attend Inaugural RV Industry Event

News Release

### Tweddle Group Brings Ownership and Onboarding Tools to RVX

CLINTON TOWNSHIP, Mich., March 5, 2019 – Tweddle Group, a world leader in information solutions, has announced plans to attend the first-ever RVX trade show—a dealer-focused market development event for RVs—March 12-14 in Salt Lake City, UT.

“We’re excited to be part of the first RVX trade show,” said Brandy Thornton, Senior Manager of Business Development at Tweddle Group. “It’ll be great to demonstrate some of the ways our technology can enhance the RV owner’s customer experience.”

Stephen Ernst, Tweddle Group VP, Global Business Development, agrees. Said Ernst, “Tweddle Group will show how we can unleash the potential of our clients’ data, to really put it to work for their product owners and, in turn, improve their business.”

The RVX kick-off signals rapid growth in the RV category. According to the RV Industry Association, RVX was created to let manufacturers and suppliers showcase products for their dealer partners. Billed as the largest industry event of its kind, RVX will address consumer trends and show dealers how to attract new customers to the RV lifestyle.

Tweddle Group’s attendance follows a recent partnership with Forest River, Inc. to create the well-received digital owner’s guide for Forest River’s RV, marine and cargo trailer customers.

“The RV lifestyle is all about experience,” Ernst says. “Everything we do at Tweddle Group aims to maximize a customer’s experiential relationship with products. The RV industry produces tech-forward products and we’re here to make sure owners get the most out of them.”

Product companies rely on Tweddle Group to support every aspect of product information and post-sale, from dealer training and customer onboarding to technician support during the service experience.

Learn more about Tweddle Group at the RVX event, booth 4110. Or, visit [www.tweddle.com](http://www.tweddle.com)

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#### About Tweddle Group

Tweddle Group creates information solutions designed to improve customer experience for a wide range of industries including automotive, recreational vehicles and software development. Tweddle Group understands the Big Information Picture, and creates seamless, multi-channel information to fully support your customer from one purchase to the next. For more information, visit [www.tweddle.com](http://www.tweddle.com).

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## **About the RV Industry Association**

With offices in Reston, VA and Elkhart, IN, the RV Industry Association is the leading trade voice representing the \$50 billion RV industry.