



Venture Stratus 261VRK: Storage, Style & Sass RVX Judges Choice Luxury Living

SHIPSHEWANA, INDIANA – After sweeping last fall’s top debut awards, Venture’s eye-popping new Stratus 261VRK is bringing the joy of orderly serenity to the affordable luxury segment, with panache to spare. “Without enough storage, even the stateliest coach can soon look ransacked – we heard that a lot,” said Aram Koltookian, president. “Stratus uses every spare inch for practical, stylish storage. Then we stacked it with upscale standards, plus urban décor, impressive technology, and a bright-colored high-gloss fiberglass exterior that’s typically seen only on high-end motorhomes. Stratus is resonating with families who love adventure, but want something special in a greener, lightweight, easy-to-tow RV that reflects their style. Stratus is different ... that’s the idea.”

People who actually camp came up with these clever storage solutions – that’s apparent. Two enormous removable 36-inch plastic bins can be packed in the house, then stashed securely under the dinette seats. That bench seat? Hinged, lifts for storage. Bed frame? Ditto. The side-end of the kitchen cabinet? You guessed it. There’s a secret headboard nook for storing valuables. Not to mention the cavernous motion-lit pass-through. The walk-around queen is flanked by his-and-hers full-length closets, and nightstands big enough for a CPAP.

Fine cuisine is totally doable in the stainless steel chef’s kitchen with generous walk-in pantry. The three-burner gas cooktop with glass cover includes built-in oven, plus convection microwave, sizeable 8-cubic-foot refrigerator, stainless steel under-mount sink with high-rise sprayer faucet, and solid surface countertops. Sumptuous light and dark woodwork echo today’s mixed cabinetry trend.

After a hard day of outdoorsing, gather under the power awning with LED light strip, or recline indoors in the plush theater seating with heat and massage features. There’s LED TV with cable and satellite hookup, and a 40-inch fireplace for chilly evenings. The multi-media DVD with Bluetooth and wireless connectivity, plus multiple USB ports, offer complete entertainment Zen. “Stratus is a true collaboration of our employees who camp,” said Marlene Snyder, VP of sales and marketing. “These features make it easy to focus on the fun part, because the RV part of it is just effortless. It’s what sets Stratus apart.”

KZ Recreational Vehicles, a subsidiary of Thor Industries, Inc., is headquartered in Shipshewana, Indiana, and was founded in 1972 on the principles of quality, fairness, courtesy and integrity. KZ produces several widely-recognized brands of recreational vehicles, including Classic, Connect, Durango, Escape, Sportsmen, Sportster, Venom, and Venture RV, including Sonic, Stratus and SportTrek. For more information concerning KZ and its product, please visit www.kz-rv.com and www.venture.com, or call (888) 829-6320.

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