

the GENIUS of PLAY

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Kids who play with literacy materials have **BETTER LANGUAGE SKILLS IN KINDERGARTEN.**

Pretend play is key for kids to **DEVELOP A SENSE OF CURIOSITY** and learn how to respond to different situations.



An IBM survey says CEOs **VALUE EMPLOYEES WITH CREATIVITY**, which is fostered via childhood play.

Studies show make-believe games help kids learn to **SELF-REGULATE THEIR EMOTIONS.**



Researchers say free play can significantly **IMPROVE KIDS' PROBLEM-SOLVING SKILLS.**

Play is one of the best ways to **STIMULATE CHILDREN'S BRAIN DEVELOPMENT.**

Active kids are more likely to be active adults, **LOWERING THE RISK OF HEART DISEASE.**

Third graders who have **15+ MINUTES OF RECESS A DAY** are better behaved in school.



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Learn More About The Benefits of Play at **THEGENIUSOFPLAY.ORG**