

# Parents

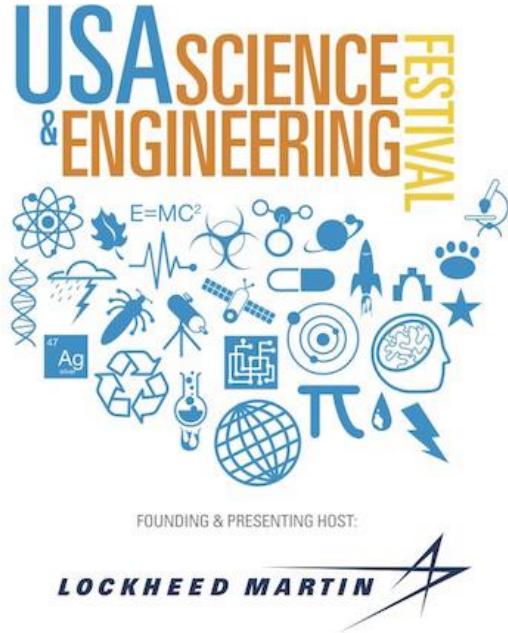
## THE MEREDITH PARENTS NETWORK TO EXHIBIT AT THE USA SCIENCE & ENGINEERING FESTIVAL ON APRIL 16-17, 2016

*Parents, FamilyFun, Parents Latina and Ser Padres Brands to Sponsor Upcoming Event in Washington, DC to Inspire Kids to Explore STEM Careers*

**New York, N.Y. (April 13, 2016)** – Meredith Corporation, (NYSE:MDP; [www.meredith.com](http://www.meredith.com)) the leading media and marketing company serving 100 million American women and **seventy-two percent of U.S.**

**Millennial women**, announced the Meredith Parents Network will be participating in the [4th USA Science & Engineering Festival Expo](#), hosted at the Walter E. Washington Convention Center in Washington, D.C., from April 16-17. Designed to inspire the next generation of innovators, it is a family-friendly expo that allows kids, parents and educators to participate in more than 3,000 hands-on activities and see incredible stage performances. More than 350,000 attendees are expected this year over the two-day event.

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“In partnership with the USA Science & Engineering Festival, we want to inspire and encourage the future generation of young scientists, engineers and inventors across the nation,” says Dana Points, *Parents* Editor-in-Chief. “The Parents Network – with a strong portfolio of top parenting brands including *Parents*, *FamilyFun*, *Parents Latina* and *Ser Padres* – has teamed up to create a dynamic, educational experience for both parents and kids.”

The Meredith Parents Network will sponsor an [Innovation Lab](#) at the [Festival Expo](#) on April 16 from 10am-6pm and April 17 from 10am-4pm. Attendees will receive complimentary gift bags and can enter to win onsite raffles. Kids will learn how to build their own rocket car, and race them to win prizes. The booth will also feature three brand partners including Visit Williamsburg, which will offer families roller coaster demonstrations, a dig for artifacts and more, Children's Flonase, and Lakeshore Learning.

“Our partnership with the USA Science & Engineering Festival is a great opportunity to connect with Millennial moms regarding one of THE most important things in her life: her kids and giving them the best education possible. The Festival provides kids and families with hands-on experience, inspiring them to learn how things work. We are thrilled to be a part of this event and to partner with our advertisers to showcase their brands in this interactive environment,” adds Carey Witmer, President, Meredith Parents Network.

The two-day event also includes appearances by science celebrities, explorers, astronauts, athletes, musicians, and experts in fields like robotics, genomics, medicine, paleontology and cryogenics. Confirmed participants include:

- Grammy Award Winning band They Might be Giants
- Actor Wil Wheaton, Big Bang Theory
- Sick Science's Steve Spangler

- Ellen Stofan, NASA chief scientist

“Science is amazing. Staying competitive as a nation means we have to encourage more kids to think about careers in science, technology, engineering and math (STEM). What better way to capture their imaginations than gathering the rock stars of science in one place and providing activities they can really do?” says Larry Bock, Co-Founder of the USA Science & Engineering Festival.

Founded by Larry Bock, a serial entrepreneur, and Lockheed Martin executives to address the severe shortage in science and tech talent, the USA Science & Engineering Festival is the nation’s largest science festival and was developed to ignite the next generation’s interest in considering careers in science and engineering.

For more information, visit [www.usasciencefestival.org](http://www.usasciencefestival.org).

## **ABOUT MEREDITH PARENTS NETWORK**

The Meredith Parents Network is a collection of parenting brands targeting millennial women – *Parents*, *FamilyFun*, *Ser Padres*, *Parents Latina* and *Fit Pregnancy and Baby* as well as [FitPregnancy.com](http://FitPregnancy.com), [Parents.com](http://Parents.com) and [Parenting.com](http://Parenting.com) – reflecting the multi-faceted experience of what it means to be a mom today. The brands reach parents through dynamic media platforms that engage them in ways they can personally relate to in the moments, places, and languages that are meaningful to them. The Meredith Parents Network reaches a combined audience of over 30 million readers, while the digital properties reach over 11 million unduplicated unique monthly visitors and have a social reach of over 5 million followers.

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